



News Release

U of M, Crookston SIFE Announces Name Change for Organization to Enactus

By Itollegs on Monday, October 1, 2012Students in Free Enterprise (SIFE), including the University of Minnesota, Crookston SIFE

team, are excited to announce a new name for the organization. While the guiding tenets of the organization remain the same, SIFE will be known moving forward as Enactus. The new name was revealed on September 30, 2012, by SIFE International at the start of the SIFE World Cup in Washington D.C., and notification of rebranding intentions was emailed to all registered SIFE members last year. The name change typifies the work of the organization and they hope it will better reflect the organization as "entrepreneurs in action" for the greater good.



The organization still stands by the same principles of volunteerism and teamwork as well as the criteria of social, economic, and environmental progress. SIFE on the Crookston campus will take on a new identity as UMC Enactus. Students on the UMC Enactus team have been highly successful representing the chapter at the U of M, Crookston earning the title Regional Champions for 13 consecutive years.

The team is advised by Sam Walton Fellow Kenneth Johnson, instructor in the Business Department and assisted by Courtney Bergman, a lecturer in the Business Department who is working on becoming a Sam Walton Fellow.

Along with the new name have come a few technical changes, including adjustments of competition presentation rules, which can be found in the 2012-2013 Competitions, Awards, and Scholarships Guide located.

The mission of UMC Enactus remains to educate, inspire, and reinvest in our community while expanding our minds in the ever changing global business world. The global non-profit organization active in more than 40 countries, encourages students to work in partnership with business and higher education where they are challenged to develop community outreach projects including: free market economics, personal success skills, entrepreneurship, financial literacy, business ethics, sustainability, and environmental sustainability.

Today the University of Minnesota, Crookston delivers 26 bachelor's degree programs, 18 minors, and 39 concentrations on campus--as well as 10 degrees online--in the areas of agriculture and natural resources; business; liberal arts and education; and math, science and technology. With an enrollment of 1,800 undergraduates from 25 countries and 40 states, the Crookston campus offers a supportive, close-knit atmosphere that leads to a prestigious University of Minnesota degree. "Small Campus. Big Degree." To learn more, visit [www.umcrookston.edu](http://www.umcrookston.edu).

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